

Donating Stocks Enables Couple to Express Gratitude

Kentucky couple sees stock donation as a “win-win”

Roger Reichmuth aspired to be a band director when he was young, and life has provided the fulfillment of that goal and much more. A musician and an educator, Roger’s entire career was spent working with young people from middle school to college age in his roles as a music education teacher, choir director, marching band director. His career at Murray State University included serving as assistant dean and then interim dean of the College of Fine Arts and Communication for a period of 7 years. Eventually, he served as Development Director of a five year capital campaign at the University before he retired 5 years ago.

Since retirement, Roger has spent considerable time volunteering with the local Rotary Club, his church and serving on various committees of charitable groups in his community. He also plays saxophone in a jazz quartet called the Grumpy Old Men. During the last few years, his eyesight began to fail, and he noticed that he was unable to read music clearly. Being an optimist, Roger told himself that it was a good way for him to be even more improvisational in his jazz, but down deep he wished he still had the choice of looking at the music while playing.

As often happens, life presented him with a “chance” encounter three years ago that would help lead him to Dr. Price in Indianapolis. He was on vacation with his wife, Cindy, in California when one night in their hotel they met a group of Indianapolis doctors and nurses who were traveling with NASCAR. The conversation got around to his vision challenges and they recommended that he come to “Indy” to see Dr. Francis Price, Jr. for a consultation and a possible corneal transplant. He came home, and mentioned it to his own ophthalmologist in Kentucky. A few months later, his doctor attended the Advanced Cornea Course taught by Dr. Price. When Roger’s doctor came back, and it was time for Roger to consider a transplant, he referred him to Dr. Price. Roger had a DSEK transplant on August 22, 2007.

He and Cindy were so delighted with the surgery, the results and his quick recovery that they decided to make a donation to the

Foundation in order to support ongoing research so that others could regain their sight. Roger explained, “I did not expect such a rapid recovery of eyesight—in one day! I am so grateful for the research, the caregivers and the person who chose to donate their corneas who helped make it all possible.”

Roger’s work as a Development Director had educated him to the “win-win” that a stock donation offers because there are no capital gains taxes for the individual or for the recipient charity. Roger and Cindy chose to donate stocks that had originally belonged to his mother who had passed them on to Roger; they were certain she would approve of their gift.

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“We have all been given a lot and we should give back. Volunteering is one way, but don’t forget the importance of research,” he continued, “Using our time, talent and money to make the world a better place in the time that we have been given is a wonderful way to live.”

We are grateful, too, for people like Roger and Cindy who have contributed to the work being done at the Foundation to help give people back the use of their eyes. Would you like to donate stocks to our mission? It’s simple. Electronic delivery of stock shares is the most secure and expedient delivery system. You can transfer shares electronically to CRFA’s brokerage account using the following electronic transfer information:

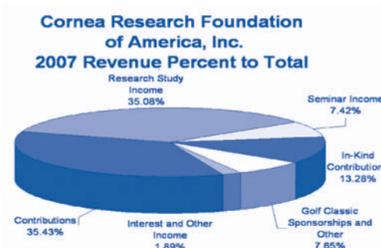
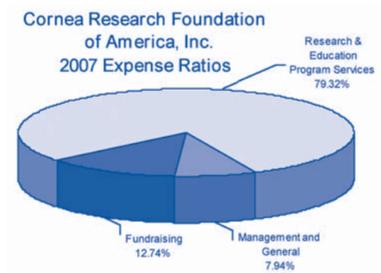
Goelzer Investment Management
DTC Number: 0443 (Pershing)
Acct. Number: 6GM-030879
Acct. Name:
 Cornea Research Foundation of America
Contact: Walter C. Gross, Jr.
Telephone: (317) 264-2680
Address: 111 Monument Circle, Ste. 500
 Indianapolis, IN 46204

Just provide this information to your broker and the amount you wish to transfer. Using web technology, the transaction will take place easily and quickly. You can also specify how your gift will be used; for example, you can make it an unrestricted donation, meaning that we can apply it where it is needed for the best outcome. Or you can choose one specific area of research that you would like us to apply the gift, such as Fuchs’ dystrophy.

What other ways can you donate?

You can also make what is called a memory gift; that is, you can donate money in the name of someone living or someone who has passed away. A gift in their name is a wonderful way of recognizing the special people in your life and honoring their impact on you, or honoring their memory. Recently, someone gave money in the name of her grandchild who suffers from a life-threatening eye condition; she felt that her gift was a fitting tribute to this child who was so often brave in the face of painful procedures needed to save his sight.

Whatever way you choose to support our mission, you can be confident that the money will go towards our life-changing work. The pie chart below shows how your donations have been spent:



Cornea Research Foundation of America
 9002 N. Meridian Street, Ste. 212 • Indianapolis, IN 46260
 317.844.5610 • www.cornea.org

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Foundation Receives Award from Top Business School in U.S. Elaine Voci, Development Director, accepts Social Enterprise Award at festive ceremony.

Forty Indianapolis-area companies were honored in the third annual Indiana Entrepreneurial Awards of Distinction hosted by the Johnson Center for Entrepreneurship and Innovation (in the Kelley School of Business at Indiana University) at the Indiana Roof Ballroom. The awards were given in four categories: Growth Award (for companies with at least 35% growth over two years), Spirit Award (for high standards in risk-taking and perseverance), Innovator Award (for pioneering new systems, products or best practices) and Social Enterprise Award (for non-profits with social missions that have adopted entrepreneurial attributes).



Elaine shown here with representatives from Second Helpings and People’s Burn Foundation who were also award winners.

Helpings and Peoples’ Burn Foundation. Elaine Voci, accompanied by CRFA Board member Phil Gibson, was pleased to accept the award on behalf of the Foundation.

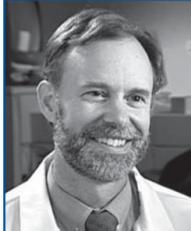
One impressive note: the companies on the list of finalists employ nearly 6,000 people in Indiana and have total revenue

of \$600 million. The Dean of the Entrepreneurship program, Dr. Donald Kuratko, summed it up when he said, “There is a new culture of growth in Indiana that is having a measurable and significant impact on the state’s economy. The companies here tonight demonstrate the power of entrepreneurs to convert their dreams into reality; we can all be proud of their contributions and their success in helping to change the world.”

Speaking to staff and donors after the event, Elaine affirmed, “Dr. Price’s vision almost 20 years ago has grown into a vital, global and entrepreneurial force for good in the world. Each of you is part of that goodness and it was an honor to walk up on the stage and accept this fine recognition on your behalf and on behalf of Dr. Price.”

Of 100 entrants, 40 companies were named finalists; the Foundation took the Social Enterprise award along with Second

Ask Your Doctor By Dr. Francis Price, Jr.



Q. I have keratoconus; what are my treatment options? Can anything actually make it better?

A. Traditionally the only treatments for keratoconus have been the use of rigid contact lenses or corneal transplants. Neither of these actually do anything to reverse or treat the underlying condition, but they allow someone to see better. In the last few years we have placed Intacs in some eyes with keratoconus to help make it easier to wear contact lenses if that has become difficult. Now, for the first time ever, there may be a new treatment that may arrest or even reverse the keratoconus. We hope to start a new study for this in the near future, so if you, or someone you know, would be interested in learning more please contact us at 317-844-5610. Leave your name and phone number for a call back.

In regards to corneal transplants, we have done full thickness and partial thickness corneal transplants for years. However, there are new techniques for the partial thickness transplants that will allow better visual

recovery with decreased chance of rejection or long term failure of the transplants. In fact, we just conducted a course on this technique where we trained 26 corneal transplant surgeons from around the world in these new techniques.

Q. It’s flu season again and I am worried about whether or not to have a flu shot. Is it safe for me to have a shot now that I have a corneal transplant in my eye? Are there any special steps I should follow?

A. Yes, you can go ahead and have a flu shot, but you need to take Pred Forte 1% four times a day for the two days before the shot and for two weeks after the shot. The flu shot stimulates your immune system – just like having the flu – and you need to take Pred Forte to help prevent your body from recognizing the donor cornea as foreign tissue which could lead to a graft rejection. You can have a flu shot if you take these simple precautions.

Economic Impact of U.S. Vision Problems Exceeds \$51.4 Billion A Year New Prevent Blindness America 2007 report gives sobering picture of a nation at risk

Baby Boomers are aging and their eyesight is being impacted by conditions including macular degeneration, cataracts, refractive error, primary open glaucoma and blindness. Two groups of health economists worked to produce the report and determined that the financial impact to individuals, caregivers and others is greater than the total combined profits of the 2006 Fortune 500 companies, Exxon-Mobil and Wal-Mart Stores.

A sobering prediction made in the report is that the number of people in the U.S. who have impaired vision, including blindness, may increase by at least 60% over the next three decades. Prevention is key, therefore, to reducing costs and human suffering. At the Foundation, we are committed to research that will help add knowledge and insights into common eye conditions that develop as people age. Your donations enable us to keep doing this important work and you

are contributing to an improved quality of life for future generations. Thank you for making our work possible and for being our partner.



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Calendar

Where we've been on your behalf and upcoming events of interest to you

July 27-28 Memphis, TN	Aniridia Foundation International meeting. Dr. Kathy Kelley presented on the results of the Ophtec Model 311 Artificial iris to 200 families affected by the condition.
September 8-12 Stockholm, Norway	ESCRS (European Society of Cataract and Refractive Surgeons). Drs. Francis and Marianne Price presented various talks regarding refractive and therapeutic use of the Femtosecond laser; DSEK; and new breakthroughs in corneal transplants.
September 25 Indianapolis, IN	Highland Country Club. Elaine Voci attended the launch of ORG, a new magazine for non profits in Indiana and was named to the Advisory Board for 2008.
September 28 Bloomington, IN	Indiana Academy of Ophthalmology Annual Meeting. Dr. Francis Price presented on Recent Advances in Corneal Transplant Surgery.
October 12 Chicago, Ill	Windsor National Associates. Dr. Francis W. Price shared information about our interactive informed consent program and made a presentation regarding traction sutures and topical anesthesia.
October 18 Indianapolis, IN	Indiana Roof Ballroom. Elaine Voci and Board member Phil Gibson attended the Indiana Entrepreneurial Awards of Distinction ceremony and dinner representing the Foundation which received a Social Enterprise award.
November 3 Indianapolis, IN	Focus on Education seminar. Dr. Francis Price and Dr. Marianne Price presented on New Treatments for Challenging Conditions; Dr. Francis Price also presented on Advances in Anterior Segment Surgery. Dr. Kathy Kelley moderated the all day seminar for optometrists from the Midwest and Indiana.
November 7 New Orleans, LA	American Academy of Ophthalmology (AAO) Annual Meeting. Dr. Francis W. Price presented on refractive and therapeutic use of the femtosecond laser; DSEK: complications management; and Tophat treatment with the femtosecond laser; Dr. Marianne Price presented on the Artemis high frequency ultrasound and on intraocular pressure monitoring techniques after DSEK.
November 8 Indianapolis, IN	Indiana Historical Society. Elaine Voci and Board member Mike Maher participated in the Get On Board development program. Elaine attended as the guest of Mike and Charter One Bank.
November 14, 15 Indianapolis, IN	CRFA presented a new Comprehensive Anterior Lamellar Keratoplasty surgical training course.
November 15 Indianapolis, IN	Elaine Voci and Board members Pat Chastain, Mike Maher and Walter Gross and their spouses, and Phil Gibson attended the annual Association of Fundraising Professionals Philanthropy Awards dinner.

First Board Engagement Committee to Help Shape Next 20 Years

A new committee has been formed to provide recommendations for changes that are evolutionary in nature and will benefit the Foundation as it moves into the next 20 years of its life. Thanks to Board members Johnston Erwin, Mike Dickerson, Trischa Hudson, Phil Gibson and Mike Maher for volunteering to serve as the inaugural committee.

From the Research Corner By Marianne Price, Ph.D.

Being a “social entrepreneur” means identifying opportunities to benefit society



Receiving the Social Enterprise award was a wonderful opportunity to celebrate the innovative spirit and commitment to giving people back the use of their eyes, which have characterized the Cornea Research Foundation since it's founding almost 20 years ago.

With our small but dedicated staff, and Dr. Price's vision and gifted surgical skills, we have consistently been able to accelerate the introduction of innovative treatments to help people regain vision. This has translated into a long history of “firsts”. For example, this year Dr. Price was the first surgeon in the U.S. to implant a foldable lens in a patient's eye to help correct extreme near-sightedness as part of an FDA clinical study. Surgeons came from around the country to watch him perform surgery on the first patient. Also this year Dr. Price was the first surgeon in the

world to implant a novel slow-release drug implant to help prevent cornea transplant rejection. This implant is currently being evaluated at 35 sites around the world, and we have provided the surgical videos to train the other surgeons. Last year, Dr. Price was the first US surgeon to implant a 24-karat gold micro-shunt to treat glaucoma as part of an FDA study. Shortly before that, he was the first surgeon in the world to use a high-speed laser to create interlocking corneal transplant incisions that may help patients heal faster.

We have also had the privilege to contribute to an amazing revolution in corneal transplantation through Dr. Price's pioneering efforts with a more targeted and less invasive technique and through our educational courses that have trained almost 500 transplant surgeons around the world. This targeted technique, known as DSEK, now accounts for almost 40% of the grafts being performed in the United States, compared with only 4% just 2 years ago.

Foundation Gears Up For Growth to Serve You Better

Optometrist added as Foundation prepares to make a leap



Dr. Andrea Wills

You may have noticed a new face at the clinic. Dr. Andrea Wills works 3-4 days a week and hopes to play a role in the research foundation studies this coming year. The most challenging part of her work is not being able to help some patients as much as she would like to, but the most gratifying part is working with a renowned surgeon who can free people from their glasses. She is especially excited about caring for patients who have had the benefits of new technologies, such as

DSEK (the small incision corneal transplant perfected by Dr. Price).

Dr. Wills brings a solid background in ocular diseases and pre and post-operative care. Educated at Indiana University at the undergraduate level, she attended Indiana University School of Optometry and spent a one-year residency in Battle Creek, Michigan at the V.A. Hospital to specialize in ocular disease. After working in Kansas City for 7 years in a corneal disease clinic, she spent another 3 years in a general ocular disease practice in Anderson, Indiana before coming to Price Vision Group.

“I am really pleased to be here and to have the opportunity to work with Dr. Price,” she said. “He is so well respected and accomplished in his field. I look forward to working with our patients and being a member of the team”, she added.



20th Anniversary

COOKBOOK

Celebrates What You Have Made Possible!

To celebrate 20 years of service we are publishing an anniversary cookbook and are inviting you to *share your favorite recipes!*

CATEGORIES:

- Appetizers and Beverages
- Soups and Salads
- Vegetables and Side Dishes
- Main Dishes
- Breads, Loaves and Muffins
- Cakes and Desserts
- Cookies, Bars and Candy
- This and That (miscellaneous recipes that don't fit in other categories)

INCLUDE:

1. The name of your recipe and your name.
2. Include a list of ingredients using exact measurements.
3. Add instructions for oven preheat, if appropriate.
4. Instructions for combining the items and baking/refrigerating time required.
5. Email it to ElaineVoci@cornea.org or by mail at:
CRFA
9002 N. Meridian Street
Indianapolis, IN 46260

Deadline for submissions is May 1, 2008.

Prizes will be awarded by celebrity judges from the local media and community for “Best in Category” for each of the categories. Prizes will be given at a wonderfully informal party in September 2008.

